



Invite a New Girl to Tagalong Recruitment Challenge

Your troop could win up to \$100!

Help Girl Scouts of Gulfcoast Florida grow by showing your pride during this year's Girl Scout Cookie Program. What a great way for our communities to see a sampling of all the amazing things Girl Scouts can do!

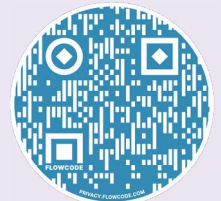
Here are some ideas on how to promote Girl Scouting throughout your sales. These ideas will not only attract new customers and increase cookie sales, but your troop will have a chance to win! Whether at a booth, walk about, Lemon-Up stand, or drive-thru event, show your Girl Scout pride using these tips:

1. Create fun posters highlighting what a Girl Scout can do! Use lots of awesome pictures and maybe add balloons to the display.
2. Make the display fun — and interactive, if possible! This is a chance for girls to share what they love about their Girl Scout experience with their peers.
3. Use cool color combinations.
4. Plain is boring! Add anything that makes your booth/wagon/stand stand out from the crowd.
5. Most importantly: wear your Girl Scout uniform and have fun!

Ten displays, throughout our council, will receive \$100 to use towards troop activities.

Here are some rules to follow:

1. Poster/display must have a call to action message inviting families to join the movement. Ideas:
 - a. You're Invited to Join!
 - b. We Invite You to Join!
 - c. Ask Me How to Join!
 - d. Top 5 Reasons Why We Love Girl Scouts (display the reasons)
2. The poster/display may include this QR Code. 
3. Take a photo of your troop in action during the cookie program including the display and post it on your social media networks using the [#TagalongWithGSGCF](#). This is a great way to share the message to non-Girl Scout families.
4. You may also post a picture on GSGCF's Facebook page "GSGCF Troops in Action", to show your display ideas to our sister Girl Scouts.
5. To be eligible for the prize, send an email to membership@gsgcf.org by March 31, 2021. Please include your troop number and photos highlighting the display.



Contact customercare@gsgcf.org
with any questions.